



2019 HABA Conference Sponsorship Opportunities

Dear HABA Partnering Agencies,

The HABA Executive Board and the Conference Planning Committee are pleased to announce the sponsorship opportunities for this year's conference. As an organization, we are committed to the promotion of the science and quality practice of ABA. This year, the conference will focus on a variety of topics around the theme of "Networking: A World of New Opportunities." We have invited a dynamic line-up of speakers, with a keynote address by Dr. Ellie Kazemi to support this theme.

Consider sponsoring a presenter and have a representative from your group share about your practice before introducing the speaker.

Here is the list of presenters to consider sponsoring:

Keynote: Dr. Ellie Kazemi

Invited Speakers:

- Dr. Abigail Calkin
- Manuel "Manny" Rodriguez
- Dr. Kendra Brooks Newsome
- Dr. Todd Ward
- Dr. Frank Cicero
- Martha Gabler
- Dr. Mark Dixon
- Megan Kirby
- Ryan O'Donnell
- Dr. Becca Tagg
- Sorah Stein

Thank you for supporting HABA and the science of ABA in our state!

Danyl MH Epperheimer, MS, BCBA
2018- 2019 President of Hoosier Association of Behavior Analysis
president@hoosieraba.com



HABA 2019 Sponsorship Levels

Gold Sponsor (1 available) - **\$2,500 Donation**

- Introduce Dr. Ellie Kazemi and describe why sponsoring Dr. Kazemi is of value to your organization
- Advertisement on tripod placed strategically during your speaker's presentations
- Advertisement on all pre-conference marketing materials (website, social media outlets, conference app and all e-mail blasts)
- Full page advertisement in conference program
- Entry for three people at no charge for conference registration
- Table in exhibition hall-Prominent Spacing!

Silver Sponsor (11 available) - **\$2,000 Donation**

- Introduce an invited speaker of your choice and describe why sponsoring this speaker is of value to your organization
- Advertisement on tripod placed strategically during your speaker's presentations
- Advertisement on all pre-conference marketing materials (website, Twitter, Facebook, and all print and e-mail blasts)
- Full page advertisement in conference program
- Entry for two people at no charge for conference registration
- Table in exhibition hall

Bronze Sponsor (1 available) - **\$1,500 Donation**

- Sponsor continued training and discounted conference attendance to all Registered Behavior Technicians (RBT)
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Social Sponsor (1 available) - **\$2,500 Donation**

- Sponsor the conference social
- Advertisement placed on all HABA Social information, tickets, at the event, and at the front table entrance
- Half page advertisement in conference program
- Entry for two people at no charge for conference registration
- Table in exhibition hall

Social Cocktail Sponsor (1 available) - **\$2,000 Donation**

- Sponsor the conference social cocktails
- Advertisement placed on all HABA Social information and at the event, including a tripod placed by the cocktails
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Social Appetizer Sponsor (1 available) - **\$2,000 Donation**

- Sponsor the conference social appetizers
- Advertisement placed on all HABA Social information and at the event, including a tripod placed by the appetizers
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Social Dessert Sponsor (1 available) - **\$2,000 Donation**

- Sponsor the conference social desserts
- Advertisement placed on all HABA Social information and at the event, including a tripod placed by the desserts
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration

Please send the completed sponsorship form and high-resolution logo image to conference@hoosieraba.com.



- Table in exhibition hall

Networking Sponsor (1 available) - **\$2,500 Donation**

- Sponsor the networking event on Wednesday evening
- Advertisement throughout the networking event and at the front table at the entrance
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Networking Cocktail Sponsor (1 available) - **\$2,000 Donation**

- Sponsor the conference networking event's cocktails
- Advertisement placed on all HABA Networking information and at the event, including a tripod placed by the cocktails
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Networking Appetizer Sponsor (1 available) - **\$2,000 Donation**

- Sponsor the conference networking event's appetizers
- Advertisement placed on all HABA networking information, including a tripod placed by the appetizers
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Networking Dessert Sponsor (1 available) - **\$2,000 Donation**

- Sponsor the conference networking event's desserts
- Advertisement placed on all HABA networking information and at the event, including a tripod placed by the desserts
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Swag Sponsor Options (1 each- first come first serve)

- **Lanyards - \$1,500 Donation**
 - Company or Organization logo printed on lanyards
 - Quarter page advertisement in conference program
 - Entry for one person at no charge for conference registration
 - Table in exhibition hall
- **Business card holders- \$1,500 Donation**
 - Company or Organization logo printed on card holders
 - Quarter page advertisement in conference program
 - Entry for one person at no charge for conference registration
 - Table in exhibition hall
- **Tote bags- \$1,500 Donation**
 - Company or Organization logo printed on bags
 - Quarter page advertisement in conference program
 - Entry for one person at no charge for conference registration
 - Table in exhibition hall
- **Quick interview kit- \$1,500 Donation**
 - Company or Organization logo printed on kit
 - Quarter page advertisement in conference program
 - Entry for one person at no charge for conference registration

Please send the completed sponsorship form and high-resolution logo image to conference@hoosieraba.com.



- Table in exhibition hall

Daily Conference Refreshments Sponsor (3 available) - **\$1,500 Donation**

- Sponsor the coffee, tea, and water provided during 1 day of the conference
- Advertisement placed on tripods by the refreshments table on day of sponsor
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Volunteer Sponsorship (2 available) - **\$1,000 Donation**

- Provide HABA with 5 volunteers from your organization each day
- Entry for those volunteers at no charge for conference registration
- Table in Exhibition Hall

Daily Speaker Refreshment Sponsor (3 available) - **\$750 Donation per day**

- Sponsor the invited speakers' refreshments on specific day
- Advertisement placed by speakers' refreshment station on specific day sponsored
- Quarter page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Nursing Station Sponsor (3 available) - **\$750 Donation**

- Sponsor the nursing station during the conference on a specific day
- Advertisement by entry of nursing station for day sponsored
- Quarter page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in exhibition hall

Poster Session - **\$750 Donation**

- Sponsor the winner of a scholarship for the "best" poster presented
- Advertisement on sign during poster session stating scholarship was provided by your organization
- Half page advertisement in conference program
- Entry for one person at no charge for conference registration
- Table in Exhibition Hall

Exhibition Table - **\$500 Donation**

- Table in Exhibition Hall



Conference Sponsorship Form

Agency/Organization:

Contact Name:

Email Address:

Telephone Number:

Address:

Street Address

Suite #

City

State

Zip Code

I wish to make a contribution to the Annual Conference in support of Hoosier Association for Behavioral Analysis!

- | | |
|--|--|
| <input type="checkbox"/> Gold Sponsor (\$2,500) | <input type="checkbox"/> Lanyard Swag Sponsor (\$1,200) |
| <input type="checkbox"/> Silver Sponsor (\$2,000) Speaker: _____ | <input type="checkbox"/> Business Card Holder Swag Sponsor (\$1,200) |
| <input type="checkbox"/> Bronze Sponsor (\$1,500) | <input type="checkbox"/> Tote Bag Swag Sponsor (\$1,200) |
| <input type="checkbox"/> Social Sponsor (\$2,500) | <input type="checkbox"/> Quick Interview Kit Swag Sponsor (\$1,200) |
| <input type="checkbox"/> Social Cocktail Sponsor (\$2,000) | <input type="checkbox"/> Daily Conference Refreshments (\$1,500) |
| <input type="checkbox"/> Social Appetizer Sponsor (\$2,000) | <input type="checkbox"/> Volunteer Sponsor (\$1,000) |
| <input type="checkbox"/> Social Dessert Sponsor (\$2,000) | <input type="checkbox"/> Daily Speakers' Refreshments (\$750) |
| <input type="checkbox"/> Networking Sponsor (\$2,500) | <input type="checkbox"/> Nursing Station (\$750) |
| <input type="checkbox"/> Networking Cocktail Sponsor (\$2,000) | <input type="checkbox"/> Poster Sponsor (\$750) |
| <input type="checkbox"/> Networking Appetizer Sponsor (\$2,000) | <input type="checkbox"/> Exhibition Sponsor (\$500) |
| <input type="checkbox"/> Networking Dessert Sponsor (\$2,000) | <input type="checkbox"/> Other: \$ _____ |

As a 2019 Conference Sponsor, your organization will receive one (1) standard booth space* in the Exhibition Hall to interact and share information with conference attendees. Please let us know if you require additional resources:

**One (1) 6' banquet table and two (2) chairs will be provided with each standard booth space.*

- One (1) Black polyester table linen (free)
 Additional tables and chairs (pricing available upon request)

Please place a check mark next to the method of payment below:

____ PayPal: E-mail address: _____

____ Check - Please make check payable to the Hoosier Association for Behavior Analysis and mail to:

Hoosier Association for Behavior Analysis
P.O. Box 503528
Indianapolis, IN 46250

____ Charge Card - Please fill in additional information:

Visa MasterCard Other please write card type here:

Account #: _____ Exp. Date: _____ Security Code: _____

Authorized Signature: _____

Please send the completed sponsorship form and high-resolution logo image to conference@hoosieraba.com.